

Making Brands Visible. Enabling Licenses.

The Brand Hub connects brand owners with licensees – directly, structured, and industry-specific. Present your brand where decision-makers actively search for licensing partners.

YOUR ADVANTAGES



Matching of Brands and Products

Companies quickly identify which brands fit their products.



Brands Are Found Specifically

Your brand becomes visible to companies actively searching for brands.



Direct Contact to Brands

Contact persons for licensing inquiries are immediately visible.



New Licensing and Cooperation Projects

Companies discover new partnerships and licensing opportunities.

How the Brand Hub Works

In the Brand Hub, licensees immediately see:

- which target audiences a brand fits
- in which product categories it can be used
- who the contact person for cooperations is
- which licensed products or cooperations already exist

Industry Platform

The Brand Hub is part of the BRANDORA industry platform for toys and licensing – the central hub for brand owners, licensees, and manufacturers in the industry.

Position Your Brand in the Brand Hub Now

Become part of the BRANDORA industry platform and reach licensees who are actively searching for your brand.

[Book Brand Profile in the Brand Hub](#)